

# WHY CFOs LOVE EXPONENTHR

Experience the HR solution built for demanding CFOs

When you're in charge of managing your company's finances, there's one job that's always front and center: Paying your employees accurately and on time. That's why HR, payroll, and benefits are core to your company's financial health—and why more companies are turning to ExponentHR. We deliver flawless payroll, unmatched customer service, and advanced financial analytics tailored to your company's exacting needs—all on a single, high-efficiency data platform. Welcome to an exponentially better HR experience. Welcome to ExponentHR.

## OUR SINGLE DATA PLATFORM: ACCURATE AND EFFICIENT

We built ExponentHR on a single data platform so you can put all your core HR information and functions in one place—from payroll and benefits to compliance and taxes. Our unified platform means you only enter your data once, eliminating duplicate work and controlling costs across multiple parts of the business. We can configure the platform to your business to reduce recurring edits to payroll runs and spreadsheet management.

### CONTROLLING COSTS

ExponentHR's unified data platform can help streamline your tech stack, minimizing the need for multiple applications performing related functions such as applicant tracking, expense management, or capturing time and attendance. The result is an HR and payroll platform that delivers exponential efficiency, accuracy, and savings for finance-focused business leaders.



**“There is absolutely a big efficiency gain using a single platform.”**

Chad Lovell, CFO, Forbes Todd Automotive Group

## COMPREHENSIVE TAX AND RULES MANAGEMENT

ExponentHR's platform is engineered to make sure you're always on top of your payroll taxes and withholdings while ensuring your company remains compliant with industry regulations. We start by using our proven approach—built from 20 years of tax processing and compliance experience—to quickly create an accurate tax profile for your workforce.

### BETTER IMPLEMENTATION, BETTER ACCURACY

Every ExponentHR implementation includes a detailed assessment of your payroll system. We start by running a parallel payroll that audits every earning, deduction and tax code and then identifies and addresses any discrepancies between our system and your current processes. It's essentially a payroll tax audit that virtually eliminates opportunities for error. This means your employees won't get surprised at tax time and it helps your business comply with the latest tax updates, including the Affordable Care Act, Department of Labor hours-worked rules, and wage reciprocity across home and work locations. ExponentHR is committed to ensuring that your federal, state and local tax return filings and payments happen accurately and on time. And by leveraging automation, we reduce many of the costs, delays, and potential inaccuracies of redundant, manual updates.



## SEAMLESS COST ALLOCATION

Tracking line items like time and attendance, business expenses, and benefit premiums—and posting accurate amounts to the general ledger—are table stakes for current HR and payroll systems. ExponentHR does all of that, but at a level many providers struggle to match. When it comes to cost allocation, our advanced platform provides broad, deep and flexible classification structures that can support virtually any organization, subgroup, and business processes you have.

With ExponentHR you get a full, detailed view of the financial impact of your workforce, including all the indirect costs associated with your employees (full burden allocation). Finance executives can expect seamless general ledger integration with ExponentHR and get immediate access to the numbers after every payroll run, minus the tedious data manipulation. Our single data platform allows you to access files with confidence, in exactly the format you need.

**You can manage virtually any type of pay structure with ExponentHR, from hourly and piece rates to complex commission structures and specialized job activities.**



## BETTER DECISIONS WITH ANALYTICS

As a finance leader, you need a clear and complete view of your workforce. Drawing from over two decades of industry experience, ExponentHR has created a comprehensive library of performance benchmarks and analytics tools that give you total visibility across your human capital landscape.

From tracking overtime to turnover and retention, you can run a broad range of analyses with ExponentHR. And because it's connected to the same core database, consistency is assured across the enterprise, helping drive better decision-making from the CFO down to individual front line managers.

## EXTRAORDINARY CUSTOMER SERVICE

ExponentHR's service model is designed to help you stay focused on the things that matter most to your business. We're proud of our first-call resolution performance, which rates among the best in the industry. And unlike other providers, there's no limit to the number of support calls your employees can make.

Our easy-to-use platform allows companies to make changes on their own, then update their payroll and GL all on the same day. CFOs love the fact that ExponentHR can flex to meet complex business needs and tight timeframes, freeing them to focus on more strategic work.

## LEVEL UP YOUR HR, PAYROLL, AND BENEFITS

Learn how your HR and payroll can be exponentially better.

Contact ExponentHR at [sales@exponenthr.com](mailto:sales@exponenthr.com) or visit us at [www.exponenthr.com](http://www.exponenthr.com)